

NELSON HACKEWICH

930 Rowell cres
Regina, SK S4X 2A6

tel 306.530.6585

Objective

To gain Full time employment

Profile

I am an out going person with excellent people skills; I am very computer and technology savvy and always try to stay on top of the latest technology and computer design trends. I am a fast problem solver, have exceptional customer service skills and I am able to work in a fast paced environment all well balancing my time to make sure I meet deadlines set out to me by my clients or managers.

Skills

HTML/CSS (15 years)

PHP/MySQL (7 years)

Adobe Photoshop (CS3-CC (12 years)

Adobe Illustrator (CS3-CC (12years)

Adobe InDesign (CS3-CC) (7 years)

Adobe Dreamweaver (CS3-CC) (12 years)

Adobe After Effects (CS3-CC (7 years)

Adobe Premier Pro (CS3-CC) (7 years)

Adobe Flash (CS3-CC) (6 years)

Magento (6 years)

Joomla CMS (6 years)

Wordpress CMS (6 years)

Cinema 4D (2 years)

App Development for IOS (2 years)

Email marketing (4 years)

Experience

The Phoenix Group - Integrated Media Specialist - Regina SK June. 2017 – Oct 2019

As the integrated media specialist at The Phoenix group I dealt with all client accounts ranging from government to private business assist in planning, execute on programmatic, Facebook, YouTube and Google SEM, Display, Snapchat, Twitter campaigns managing those budgets and KPI goals, managing vendors and outlining agency and client expectation as-well as providing insight on campaigns to the digital media strategist

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Capital Auto Group - Internet Marketing Regina SK Jan. 2014 – May 2017

The Capital Auto Group consists of a chain of car dealerships in Regina, Saskatoon, Edmonton Winnipeg as well as the Thrifty Car Rental and Universal Collision brands. My job in the internet marketing department consists of a variety of tasks including, Taking Photos of vehicles, Planning, Shooting and Producing videos not only for Capitals Youtube Channel, but also for distribution on television, Graphic and web design for all of Capitals various web assets and managing social media channels.

Rayacom Print and Design Regina SK Aug. 2013 – December 2014

At Rayacom I was responsible for everything from day to day administration of the business (ordering supplies, invoicing jobs, receiving payment, informing customers when jobs were complete) to doing design and production of orders as well. Design and production ranged from large format banners and signage to business cards and flyers all in a print ready format, helping clients with marketing strategies and campaigns and promotion of their brand.

Harvard Broadcasting Street Team Regina SK May 2012 – Oct 2012

As a member of the Street team for all three stations (The Wolf, My92, and CKRM) at Harvard Broadcasting, I was accountable for attending, coordinating, and supervising promotional events including concerts, Rider games, community events, and any other promotional duties that were required by all three stations.

MSI Computer Camps - Camp Director Regina SK July 2011 - Present

As camp director I am responsible for all of the duties of a regular mentor (as stated above) but with the added work load of keeping things running smooth and on time and make sure all the jobs get done either by myself or by a camp mentor. The camp director is responsible for knowing who is doing what and when and where they will be. He is also in charge of making sure the camp comes in on or under budget set for him by the camp treasurer and is responsible to pay out the honorariums at the end of the camp.

Kumon Learning Centre North Regina - assistant Regina SK June 2010 – Oct. 2013

2 days a week At Kumon Learning Centre my job as an assistant is to teach kids in pre kindergarten to grade 12 math and reading while working in a team based setting to ensure all the students receive the help they need and see progress out of the program. My duties include teaching math and reading, correcting and tracking the work completed and assigning work for the following week. I also report to the Head instructor with progress reports and any issues a student may be having with the type of work they are doing, or the amount of work they are doing.

Junior Achievement Entrepreneur Regina SK Sept. 2009 - July 2010

President of a clothing design company for the Junior Achievement Program at Winston Knoll Collegiate (entrepreneurship 30). As the president of the company I learned to handle a heavy workload and manage all of the lower level position in the company. I was responsible for creating a well-organized business plan and after being elected president putting that plan into action to make my company a success. The company was nominated for company of the year,

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best product design, most improved company and personally I was nominated for president of the year at the south Saskatchewan Junior Achievement Awards Banquet. Winning in the most improved company category.

Paintball Paradise Regina, SK June 2007- November 2012

A Paintball Paradise employee is in charge of multiple large groups of people and must be able to work in a fast paced environment. The employee is also responsible for providing knowledge of the sport of paintball and communicating the rules of play with all customers and making sure they are enforced and that everyone is having fun. The employee will also sell items in the pro shop, help on cashier duties and help prepare for the next set of groups coming to the business.

Education

Winston Knoll Collegiate - 2010

Google Ads Certification - 2019

Campaign Manager Certification - 2019

Referrals

Brenda Ward - Paintball Paradise - **1-306-535-7603**

Denise Herauf - Capital Automotive Group - **1-306-570-7110**

Caroline Gaudry – Kumon Learning Centre - **1-306-536-5258**